

# LOCK LOWER.



**GUARANTEED DATES**  
**GUARANTEED RATES**

**WHY WAIT?**

**+1%** of contract price

**+1%** of loan amount

**= THOUSANDS BACK**  
**IN CLOSING COSTS**

## **WE PROMISE:**

**PRICE • PAYMENT • PERFORMANCE**

Your home price will not change once we start building . We are giving you back the cash you need to lock in your rate and confidently know your payment. We will stay committed to do whatever it takes to complete your home on time and to the same Holland Homes quality standard we have always provided for our customers.  
You can take that to the bank!

## **OUR OFFER:**

Holland Homes is offering a much higher cash incentive towards your closing than ever before. When buying a Holland Home, you will receive **1% of the purchase price** and an additional **1% of the loan amount** from our preferred lenders in the form of a credit towards closing costs. This will allow you to **lock in your rate, know your payment pre-contract**, and have **additional money to buy down your rate** or do what is best for you.

This incentive cannot be combined with any other offers and can only be redeemed with use of a preferred lender.



Applies to all contracts written on pre-sale, quick move-in, and move-in ready homes between 6/24/22 and 8/31/22

# INVEST IN YOUR FUTURE, DON'T TAKE A RISK

## HERE'S WHY:

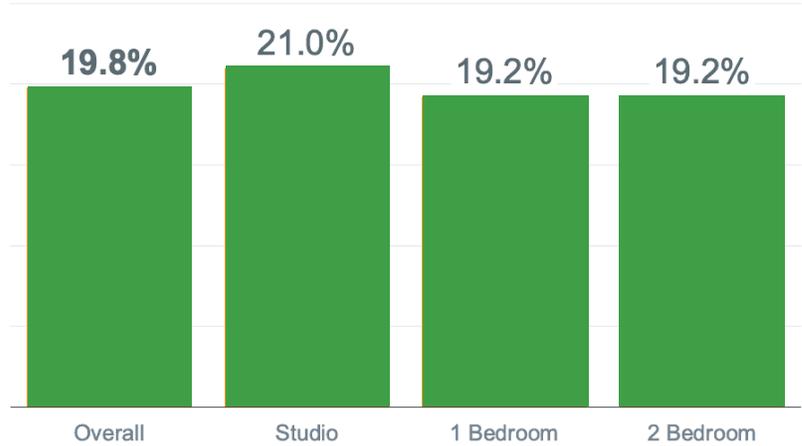
1

Homeownership provides stability and security against rising rent costs and allows you to stabilize what's typically your biggest monthly expense: your housing cost.

Note: According to the 2022 National Housing Forecast from Realtor.com, rental rates are expected to increase 7.1% in 2022.

### Rental Prices Are Skyrocketing This Year

Increase in Rents from January 2021 to January 2022

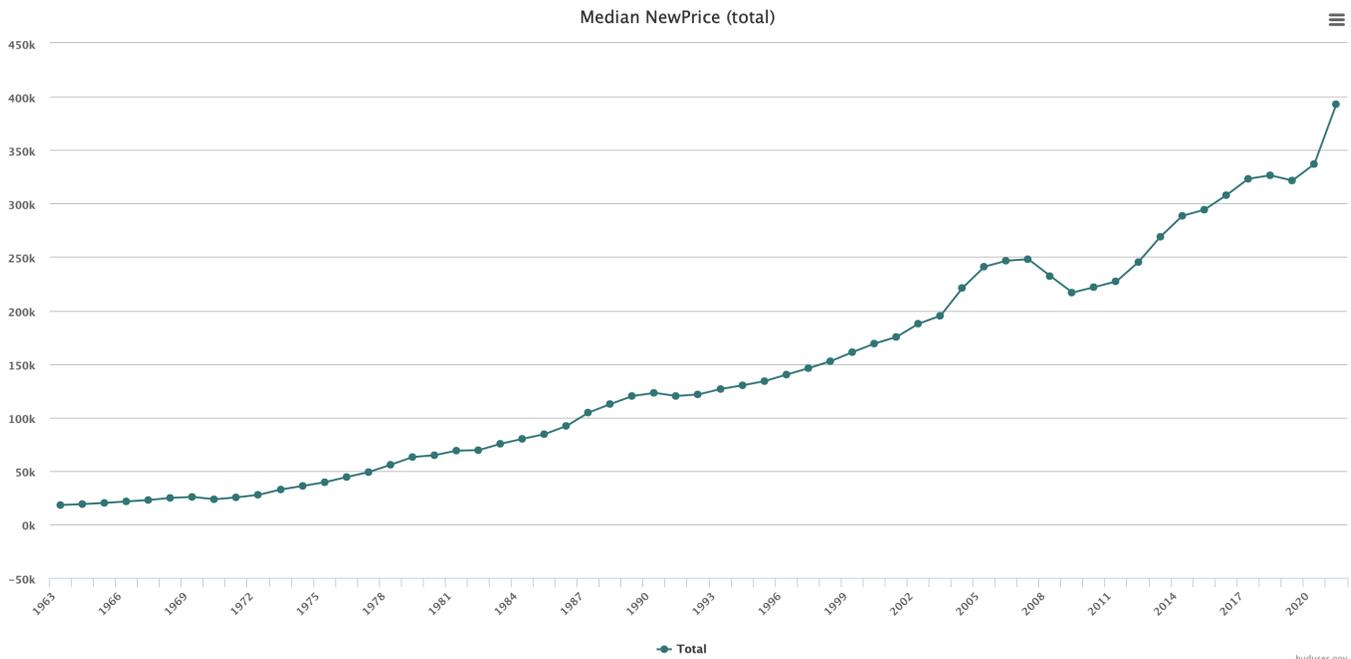


KEEPING CURRENT MATTERS

Source: realtor.com

2

Homeownership has proven to be a good investment throughout the decades. With home values projected to continue rising, lock in your price and start building your wealth today.



**RENT HAS BEEN RISING AGGRESSIVELY FOR DECADES.**



**HOME BUYERS CAN LOCK IN A SET MONTHLY PAYMENT FOR 15-30 YEARS**